

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 32.144715 Longitude: -80.755891

Circle Center		1.00 Mile	3.00 Mile	5.00 Mile
Hilton Head Island, SC		Radius	Radius	Radius
<b>Population</b>	Current Year Estimated Population	2,758	12,172	20,154
	Population Est 23Q1	2,749	12,132	20,065
	Population Est 22Q4	2,651	11,935	19,838
	Population Est 22Q3	2,647	11,920	19,802
	Population Est 22Q2	2,659	11,943	19,805
	Population Est 22Q1	2,680	12,028	19,897
	Population Est 21Q4	2,665	11,966	19,797
	Population Est 21Q3	2,666	12,012	19,819
	Population Est 21Q2	2,640	11,915	19,662
	Population Fcst	2,811	12,253	20,222
	2010 Census Population	3,057	12,168	19,283
	2000 Census Population	3,104	11,954	17,090
	1990 Census Population	3,443	10,392	13,443
	Current Year Daytime Population	5,971	14,924	23,421
	Average Seasonal Population	10,346	24,919	33,338
	Historical Annual Growth, 1990 – 2000	-1.03%	1.41%	2.43%
	Historical Annual Growth, 2000 – 2010	-0.15%	0.18%	1.21%
	Estimated Annual Growth, 2010 – CY	-0.72%	0.00%	0.31%
	Projected Annual Growth, CY to Y5	0.38%	0.13%	0.07%
	Group Qtrs Est	19	86	99
Transient Est Average Last 4 Qtrs	8,047	18,561	20,283	
<b>Households</b>	Current Year Estimated Households	1,531	6,219	9,691
	Households Est 23Q1	1,526	6,196	9,647
	Households Est 22Q4	1,469	6,088	9,523
	Households Est 22Q3	1,467	6,081	9,508
	Households Est 22Q2	1,473	6,093	9,514
	Households Est 22Q1	1,486	6,138	9,562
	Households Est 21Q4	1,476	6,105	9,512
	Households Est 21Q3	1,477	6,129	9,530
	Households Est 21Q2	1,464	6,080	9,454
	Households Fcst	1,563	6,264	9,732
	2010 Census Households	1,557	5,956	8,895
	2000 Census Households	1,416	5,527	7,507
	1990 Census Households	1,693	4,762	6,029
	Historical Annual Growth, 1990 – 2000	-1.77%	1.50%	2.22%
	Historical Annual Growth, 2000 – 2010	0.95%	0.75%	1.71%
	Estimated Annual Growth, 2010 – CY	-0.12%	0.30%	0.60%
	Projected Annual Growth, CY to Y5	0.41%	0.15%	0.08%
Population per Household	1.79	1.94	2.07	

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Circle Center		1.00 Mile	3.00 Mile	5.00 Mile
Hilton Head Island, SC		Radius	Radius	Radius
Income	HH Income \$500,000 or more	3.2%	4.2%	4.4%
	HH Income \$250,000 to \$499,999	3.8%	5.1%	5.3%
	HH Income \$200,000 to \$249,999	8.9%	11.8%	12.2%
	HH Income \$175,000 to \$199,999	6.2%	6.7%	7.7%
	HH Income \$150,000 to \$174,999	6.1%	6.0%	8.0%
	HH Income \$100,000 to 149,999	18.5%	14.5%	15.4%
	HH Income \$75,000 to 99,999	9.2%	14.8%	12.9%
	HH Income \$50,000 to 74,999	15.2%	14.6%	13.9%
	HH Income \$35,000 to 49,999	7.0%	7.2%	6.8%
	HH Income \$25,000 to 34,999	9.7%	6.9%	5.8%
	HH Income \$15,000 to 24,999	7.5%	3.7%	3.2%
	HH Income \$0 to 14,999	4.6%	4.5%	4.3%
	Average Household Income	\$138,764	\$159,496	\$164,554
	Median Household Income	\$90,579	\$96,971	\$108,500
	Per Capita Income	\$77,362	\$81,835	\$79,357
	Average Disposable Income	\$94,079	\$104,417	\$108,648
	Median Disposable Income	\$77,486	\$82,499	\$90,949
	Discretionary HH Income Over \$150,000	7.5%	13.9%	15.1%
	Discretionary HH Income \$125,000 to \$149,999	9.2%	10.3%	10.3%
	Discretionary HH Income \$100,000 to \$124,999	9.7%	8.8%	11.6%
	Discretionary HH Income \$75,000 to \$99,999	15.8%	11.6%	12.0%
	Discretionary HH Income \$50,000 to \$74,999	13.6%	18.8%	17.5%
	Discretionary HH Income \$25,000 to \$49,999	21.2%	21.0%	19.7%
	Discretionary HH Income Under \$25,000	23.1%	15.6%	13.8%
	Average Discretionary HH Income	\$69,120	\$78,464	\$82,336
	Median Discretionary HH Income	\$60,497	\$67,127	\$72,958
	Householder White – Count	1,395	5,799	8,480
	Median HH Income	\$100,009	\$100,385	\$112,311
	Average HH Income	\$104,111	\$111,568	\$115,879
	Householder Black or African-American – Count	19	62	406
	Median HH Income	\$30,732	\$34,518	\$90,939
	Average HH Income	\$42,581	\$80,219	\$105,008
	Householder Hispanic – Count	97	228	527
	Median HH Income	\$57,432	\$54,939	\$67,210
	Average HH Income	\$59,405	\$64,463	\$93,203
Householder Asian or Pacific Islander – Count	5	46	52	
Median HH Income	\$62,347	\$61,154	\$62,470	
Average HH Income	\$102,617	\$86,885	\$94,016	
Householder Other or Pacific Islander – Count	16	84	226	
Median HH Income	\$94,679	\$96,555	\$105,697	
Average HH Income	\$101,759	\$107,127	\$114,671	

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Circle Center		1.00 Mile	3.00 Mile	5.00 Mile
Hilton Head Island, SC		Radius	Radius	Radius
<b>Gender</b>	Male Population	1,312	5,681	9,451
	Female Population	1,445	6,491	10,703
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	72	296	563
	Count of Pop 0 to 7 years	80	367	757
	Count of Pop 5 - 13	108	472	1,027
	Count of Pop 14 - 18	66	280	586
	Count of Pop 19 - 22	71	314	619
	Count of Pop 22 - 25	55	249	474
	Count of Pop 25 - 29	108	403	704
	Count of Pop 30 - 34	104	349	631
	Count of Pop 35 - 39	105	377	685
	Count of Pop 40 - 44	107	407	711
	Count of Pop 45 - 59	497	1,922	3,308
	Count of Pop 60 - 74	819	3,979	6,228
	Count of Pop 75 - 84	452	2,368	3,574
	Count of Pop 85+	194	755	1,043
	% of Pop 0 to 4 years	2.6%	2.4%	2.8%
	% of Pop 0 to 7 years	2.9%	3.0%	3.8%
	% of Pop 5 - 13	3.9%	3.9%	5.1%
	% of Pop 14 - 18	2.4%	2.3%	2.9%
	% of Pop 19 - 22	2.6%	2.6%	3.1%
	% of Pop 22 - 25	2.0%	2.0%	2.4%
	% of Pop 25 - 29	3.9%	3.3%	3.5%
	% of Pop 30 - 34	3.8%	2.9%	3.1%
	% of Pop 35 - 39	3.8%	3.1%	3.4%
% of Pop 40 - 44	3.9%	3.3%	3.5%	
% of Pop 45 - 59	18.0%	15.8%	16.4%	
% of Pop 60 - 74	29.7%	32.7%	30.9%	
% of Pop 75 - 84	16.4%	19.5%	17.7%	
% of Pop 85+	7.0%	6.2%	5.2%	
Median Age	61.7	64.3	62.1	
Average Age	56.1	57.7	55.3	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	2.7%	2.6%	3.0%
	% of Pop 5 - 13	4.5%	4.2%	5.4%
	% of Pop 14 - 18	2.5%	2.5%	3.1%
	% of Pop 19 - 22	3.0%	2.9%	3.3%
	% of Pop 22 - 25	2.7%	2.4%	2.5%
	% of Pop 25 - 29	4.8%	3.8%	3.9%
	% of Pop 30 - 34	3.9%	3.1%	3.4%
	% of Pop 35 - 39	4.0%	3.4%	3.6%
	% of Pop 40 - 44	4.2%	3.6%	3.8%
	% of Pop 45 - 59	18.3%	15.4%	16.1%
	% of Pop 75 - 84	15.5%	19.3%	17.7%
	% of Pop 60 - 74	28.3%	31.1%	29.5%
	% of Pop 85+	5.6%	5.7%	4.8%
Median Age	59.6	63.3	61.1	
Average Age	54.1	56.5	54.3	

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Hilton Head Island, SC		Radius	Radius	Radius
	% of Pop 0 to 4 years	2.5%	2.3%	2.6%
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	% of Pop 45 - 59	17.8%	16.1%	16.7%
	% of Pop 60 - 74	31.0%	34.1%	32.2%
	% of Pop 75 - 84	17.2%	19.6%	17.7%
	% of Pop 85+	8.3%	6.6%	5.5%
	Median Age	63.2	65.0	62.8
Average Age	57.9	58.8	56.2	
Race	Count of White	2,304	11,005	16,925
	Count of Black or African-American	79	193	953
	Count of Asian or Pacific Islander	24	148	193
	Count of Other races	351	825	2,082
	White	83.6%	90.4%	84.0%
	Black or African American	2.9%	1.6%	4.7%
	Asian	0.9%	1.2%	1.0%
	Other Races	12.7%	6.8%	10.3%
Language Spoken	Speak English at Home	88.2%	90.1%	88.2%
	Speak Spanish at Home	4.5%	4.6%	7.9%
	Speak French or French Creole at Home	1.4%	1.4%	1.0%
	Speak German at Home	0.5%	1.0%	0.9%
	Speak Other Indo-European Languages at Home	1.9%	0.7%	0.7%
	Speak Russian and Other Slavic Languages at Home	1.3%	0.7%	0.4%
	Speak Chinese at Home	1.2%	1.2%	0.7%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	1.0%	0.2%	0.1%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.0%	0.0%	0.0%
Hispanic	Hispanic Population	334	766	2,088
	Hispanic Population Percent	12.1%	6.3%	10.4%
	Mexican	76.3%	60.2%	70.1%
	Puerto Rican	2.9%	11.0%	6.4%
	Cuban	2.2%	6.9%	2.6%
	Dominican	0.0%	0.4%	0.3%
	Central American	5.5%	5.6%	7.8%
	South American	5.6%	10.2%	9.6%
	Other Hispanic	7.4%	5.6%	3.1%
	2000 Hispanic Population Percent	21%	10%	11%
	1990 Hispanic Population Percent	2%	1%	1%

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Hilton Head Island, SC		Radius	Radius	Radius
<b>Ancestry</b>	American (percent of total population)	5.5%	4.7%	4.7%
	American	5.3%	4.6%	4.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.9%	1.2%	1.0%
	Chinese	0.4%	0.6%	0.5%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.1%	0.0%
	South Central Asian (ie. Indian)	0.1%	0.1%	0.1%
	South East Asian (ie. Vietnamese)	0.3%	0.3%	0.2%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	51.8%	59.1%	52.7%
	British	10.4%	12.3%	11.3%
	Dutch	0.4%	0.6%	0.6%
	French	1.2%	2.0%	1.5%
	German	11.4%	13.9%	12.1%
	Italian	5.6%	4.9%	4.6%
	Polish	1.8%	2.0%	1.8%
	Scandinavian	2.1%	3.0%	3.0%
	Scotch/Irish	14.5%	15.7%	13.6%
Other European (ie. Greek/Russian)	4.3%	4.7%	4.2%	
Middle Eastern	0.5%	0.3%	0.3%	
Other Ancestry	11.9%	11.5%	12.4%	
Unclassified Ancestry	17.4%	16.8%	18.5%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	2,386	10,561	16,885
	Elementary (0 to 8)	1.8%	0.9%	2.0%
	Some High School (9 to 11)	2.1%	1.7%	4.0%
	High School Graduate (12)	13.8%	16.9%	17.0%
	Some College (13 to 16)	15.3%	12.6%	14.0%
	Associates Degree Only	5.0%	7.2%	6.7%
	Bachelors Degree Only	37.5%	34.8%	32.1%
	Graduate Degree	24.6%	25.7%	24.3%
	% College (4+)	62.1%	60.6%	56.4%
<b>Household Type</b>	Total Households – count	1,531	6,219	9,691
	One Person HHs – count	628	2,008	2,864
	Family HHs – count	790	3,648	6,050
	Married Couple – count	676	3,385	5,440
	w/own children – count	58	311	636
	w/out own children – count	618	3,074	4,805
	Male Householder – count	26	76	250
	Female Householder – count	88	187	359
	Non-Family Households – count	113	563	777
	1 Person Household	41.0%	32.3%	29.6%
	2 Person Household	40.3%	51.4%	50.8%
	3 Person Household	7.1%	7.6%	9.0%
	4 Person Household	7.4%	5.7%	6.4%
	5 Person Household	2.4%	1.8%	2.6%
6 Person Household	1.1%	0.8%	1.1%	
7+ Person Household	0.7%	0.4%	0.6%	
% Households With Children	7.7%	7.4%	9.2%	

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Circle Center		1.00 Mile	3.00 Mile	5.00 Mile
Hilton Head Island, SC		Radius	Radius	Radius
<b>Housing</b>	Total Housing Units	4,075	12,510	18,179
	Owner Occupied Percent	24.8%	40.5%	43.3%
	Renter Occupied Percent	12.8%	9.3%	10.1%
	Vacant Housing Percent	62.4%	50.3%	46.7%
	Total Housing Units (Census 2000)	2,496	10,455	14,567
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	22.4%	34.7%	33.2%
	Property Value \$750,000 to \$999,999	10.0%	12.0%	13.2%
	Property Value \$500,000 to \$749,999	23.0%	14.3%	14.9%
	Property Value \$400,000 to \$499,999	7.5%	4.8%	3.9%
	Property Value \$300,000, to \$399,999	4.2%	8.2%	6.2%
	Property Value \$200,000 to \$299,999	5.3%	4.0%	3.4%
	Property Value \$150,000 to \$199,999	1.1%	0.6%	1.1%
	Property Value \$100,000 to \$149,999	2.7%	0.7%	1.0%
	Property Value \$60,000 to \$99,999	1.3%	0.8%	1.1%
	Property Value \$40,000 to \$59,999	0.0%	0.0%	0.0%
	Property Value \$0 to \$39,999	2.6%	1.1%	1.7%
	Median Home Value	\$803,957	\$1,051,007	\$1,051,701
<b>Wealth per Household</b>	\$0 and under - percent	15.2%	14.1%	14.3%
	\$1 to \$4999 - percent	7.1%	6.2%	6.4%
	\$5k to \$9999 - percent	3.9%	3.6%	3.6%
	\$10k to \$24999 - percent	5.8%	5.6%	5.6%
	\$25k to \$49999 - percent	6.4%	6.5%	6.5%
	\$50k to \$99999 - percent	10.0%	10.3%	10.3%
	\$100k to \$249999 - percent	19.0%	19.7%	19.6%
	\$250k to \$499999 - percent	14.8%	15.4%	15.3%
	\$500k+ - percent	17.8%	18.7%	18.6%
	Median HH Wealth	\$112,674	\$128,587	\$126,378
	Avg HH Wealth	\$278,451	\$290,386	\$288,749
<b>Economic Viability</b>	Economic Viability Local	298	310	303
	Economic Viability Indexed	110	115	112
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	1,289	5,245	8,525
	Managerial/Executive	28.5%	22.8%	23.2%
	Professional Specialty	16.1%	17.6%	20.7%
	Healthcare Support	0.9%	0.5%	0.9%
	Sales	11.4%	20.5%	15.6%
	Office & Administrative Support	7.5%	7.4%	8.1%
	Protective Service	1.9%	0.7%	0.7%
	Food Preparation	10.7%	12.6%	10.9%
	Building Maintenance & Cleaning	11.4%	6.0%	5.2%
	Personal Care	4.4%	3.5%	2.6%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.2%
	Construction	2.6%	2.4%	4.8%
	Production & Transportation	4.6%	5.9%	7.0%
	Percent White Collar Workers	64.5%	68.8%	68.6%
	Percent Blue Collar Workers	35.5%	31.2%	31.4%

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	Agriculture/Mining/Construction	5.0%	4.8%	6.4%
	Manufacturing	5.4%	5.1%	6.1%
	Transportation	4.5%	3.3%	4.2%
	Information	0.3%	0.7%	1.0%
	Wholesale/Retail	13.4%	21.3%	16.0%
	Finance, Insurance, Real Estate	9.4%	9.6%	9.5%
	Professional Services	9.8%	10.1%	11.3%
	Management Services	0.3%	0.1%	0.1%
	Administrative/Waste Services	11.0%	8.3%	7.5%
	Educational Services	11.4%	10.2%	13.4%
	Entertainment Services	24.4%	22.3%	19.3%
	Other Professional Services	4.4%	4.1%	4.8%
	Public Administration	0.7%	0.2%	0.5%
<b>Vehicles per HH</b>	No Vehicles	11.7%	5.4%	4.7%
	1 Vehicle	51.6%	43.7%	38.8%
	2 Vehicles	27.7%	34.9%	38.8%
	3 or more vehicles	9.0%	16.1%	17.7%
	Average Number of Vehicles	1.37	1.64	1.74
<b>Change</b>	Births (last 12 months)	17	68	127
	Deaths (last 12 months)	62	284	426
	Migration (last 12 months)	144	447	651
<b>Work place</b>	Workplace Establishments	429	901	1,285
	Workplace Employees (FTE)	3,527	7,471	10,453